

Incentives for innovation.



Navigating R&D Tax Reliefs.

Whether you are a start-up or established business there is a lot to consider when preparing an R&D claim. There have been numerous changes to the existing SME and RDEC schemes, along with the introduction of a new merged scheme and an Enhanced R&D Intensive Scheme for SMEs for accounting periods beginning on or after 1 April 2024. This is alongside increased levels of scrutiny of claims from HMRC.

At Wilson Partners we have a specialist team that love R&D and are here to help guide you through the changes and challenges of dealing with HMRC.

Our team has a wealth of experience in helping companies of all sizes and sectors with R&D claims. In addition to having tax experts who have significant experience in R&D and Patent Box we also have technical specialists with backgrounds in life sciences, materials science and chemistry to ensure the R&D is accurately identified and described in line with HMRC's expectations. Our dedicated team are up to date with changes to ensure your claims are compliant and in line with HMRC's expectations.

Our dedicated R&D team can help provide a boost to your innovation through maximising any innovation incentives that are available.

Core services.

We can tailor our R&D Tax Relief services to provide the support your need:

- Preparation of the technical narratives required to be submitted to HMRC.
- Assistance with establishing project boundaries to ensure the correct amount of R&D is claimed.
- Identification of qualifying time and costs.
- Preparation of R&D calculations to ensure all relevant legislative changes have been taken into account.
- Preparation and submission of the Additional Information Form.
- Preparation and submission of pre notification forms.
- Preparation of a report for submission to HMRC to ensure details such as the competent professionals are disclosed to HMRC which can't currently be included on the Additional Information Form.
- Advice on the implementation of the merged scheme rules including contracted out R&D and overseas restrictions.
- Assistance with HMRC enquiries should they arise.

We can also assist with other innovation incentives including:

- **Patent Box:**
Benefit from reduced tax rates of 10% on income derived from patented inventions.
- **Capital Allowances Review:**
Identify opportunities for tax savings through asset investments.
- **Creative Industries and Film Tax Reliefs:**
Claim Audio Visual Expenditure Credits for Film, High-End TV, Children's TV programmes, or Animations.
- **Video Games Expenditure Credits:**
Claim a net credit of 25.5% (after tax) for Video Games certified as British by the BFI in respect of qualifying expenditure used or consumed in the UK.



Introducing your team.

Emma Richards
Innovations Director



Emma leads the R&D tax relief claims work at Wilson Partners. With over 20 years' experience advising companies of all sizes on R&D tax relief, and more recently, Patent Box, she brings significant expertise to the firm.

Prior to joining Wilson Partners, Emma spent nearly 17 years in a senior position at PwC, where she supported multinational and listed clients across a broad range of sectors.

Emma has a deep knowledge of what constitutes R&D for the purposes of the relief and has worked with companies across all sectors, working with businesses ranging from early-stage start-ups to some of the worlds largest technology and pharmaceutical companies. Her extensive experience ensures that all client claims are robust, compliant and optimised, and able to stand up to the scrutiny of an HMRC enquiry.

Sarah Royle
Accounting and Business
Services Director



Sarah trained as a Chartered Accountant on Deloitte's graduate programme, beginning her career in audit before moving into fiscal valuation. Since leaving Deloitte, she has focused on supporting early-stage and high-growth technology businesses, developing a deep understanding of the commercial and financial challenges faced by innovative companies as they scale.

Alongside providing broader business advisory support through outsourced accountancy services, including bookkeeping, financial reporting and company secretarial work, Sarah's primary focus is on innovation-led growth.

She works closely with founders and finance teams to ensure businesses are structured efficiently and positioned to maximise the incentives available to them. This includes advising on R&D tax credits, SEIS and EIS reliefs, share option schemes and grant funding. By combining technical expertise with a pragmatic and commercially focused approach, Sarah helps clients translate complex innovation activity into robust and compliant claims that support cashflow and long-term growth.



Kathryn MacPherson
Associate Director

Kathryn spent 8 years at Deloitte within the Corporate Tax team, building strong technical foundations in corporation tax. In 2020 Kathryn joined Wilson Partners as an Associate Director.

Her role focuses on advising clients on all aspects of corporation tax, with particular expertise in R&D Tax Reliefs, the area she is most passionate about. She works closely with early-stage and growing businesses across a wide range of sectors, helping them identify qualifying innovation activity and secure valuable R&D tax credit reclaims.

By supporting start-ups in their formative years, she enables them to strengthen cashflow, reinvest in development and continue to innovate with confidence. Her approach combines technical rigour with a practical understanding of the challenges faced by ambitious businesses, ensuring claims are robust, compliant and commercially aligned.



Shraddha Nalawade
R&D Tax Consultant

Shraddha joined the Innovations team in 2025 with 4 years of dedicated experience in the R&D tax industry. Having managed the end-to-end claim process for a diverse portfolio of clients, she brings a methodical and comprehensive approach to identifying and documenting qualifying innovation.

Shraddha holds an MSc in Finance and Investment, a background that provides a sharp analytical lens when navigating the financial complexities of R&D legislation.

Her primary expertise lies in the technical side of the claim bridging the gap between a client's scientific or engineering breakthroughs and the rigorous reporting standards required by HMRC.

By combining financial fluency with technical precision, Shraddha ensures that claims are not only maximised but are built on a robust, compliant foundation that can withstand scrutiny.



Adan Yusuf
R&D Tax Consultant

Adan, Ph.D., joined Wilson Partners in 2026 as an R&D Tax Consultant within our dedicated Innovations team. He specialises in advising SME and RDEC clients on R&D Tax Relief claims, supporting businesses across the pharmaceutical, engineering, environmental, software and sports science sectors.

With a deep academic grounding in material science and chemistry, Adan has a particular passion for translating complex technical concepts into clear, structured and compliant R&D narratives. He holds a Ph.D. in Polymer Chemistry from the University of Leeds and an MChem from Queen Mary University of London. His doctoral research focused on how polymeric nanomaterials self-assemble into next-generation nanoreactors for biomedical applications, including targeted drug delivery.

Following his time in academia, Adan gained experience in process engineering before moving into innovation incentives. Since then, he has developed strong expertise in bridging the gap between highly technical R&D activity and the financial and legislative frameworks that underpin successful R&D tax claims. His ability to distil complex documentation into robust, compliant technical reports ensures our clients maximise the incentives available to them while remaining firmly on the right side of the rules.

Contact us to see how our innovations team can help your business thrive.



Disclaimer:

The term 'Director' is used to refer to a statutory director and principal of the company as registered at Companies House. Any other designations that include the term 'Director', for example 'Associate Director', are not registered statutory directors or principals of the registered company.

Our locations:

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