

Deal alert.



In brief:

Adviser to Knowledgemotion (Boclips) on a noteworthy equity investment to acquire Boston-based Listenwise.

“We were delighted with the remarkable efforts put forth by Wilson Partners in guiding the due diligence process and supporting this noteworthy acquisition. Their work enabled the success of this deal and allows us to get to work on furthering our mission of enriching education for learners all over the world.”

David Bainbridge, CEO, Boclips Stone

Who:

Listenwise is an award-winning listening skills platform with registered teachers from all 50 US states and around the world. Listenwise provides substantial instructional guidance to teachers interested in helping their students develop their listening skills to advance literacy more broadly.

What:

Wilson Partners Corporate Finance provided financial and tax due diligence and deal support for Knowledgemotion (Boclips).

Listen and learn

Deal overview:

Wilson Partners Corporate Finance was delighted to support Knowledgeemotion (Boclips) with financial and tax due diligence and deal support for a key equity investment to acquire Boston-based Listenwise.

“The extraordinary team who have developed Listenwise share Boclips’ mission to make learning more captivating for all age ranges through the power of rich media,” said Boclips CEO David Bainbridge. “We look forward to adding their podcasts to our vast library of millions of curated videos, which are aligned to both subject and age-level.”

“By teaming up with Listenwise we will be able to provide our rich media library directly to school districts, digital teaching platforms, and learning institutions of all kinds around the world,” he added.

“We’re thrilled to join forces with Boclips to accelerate the impact of audio for students in every market,” said Monica Brady-Myerov, CEO and founder of Listenwise. “Boclips and Listenwise share a mission to captivate students by curating the best media for learning and making them easy to integrate into instruction. I am excited to be able to grow that mission. Bringing together the leaders in audio and video is an ideal combination for educators and course developers.”

About the parties:

Listenwise is an award-winning listening skills platform that offers the only curated collection of NPR stories and podcasts tailored to school children from grade 2 to grade 12 that focuses on building students’ listening skills. Listenwise has registered teachers from all 50 states and around the world. Through lessons and other supporting materials, Listenwise provides substantial instructional guidance to teachers interested in helping their students develop their listening skills to advance literacy more broadly and offers the world’s largest library of listening comprehension assessments available for the classroom.

Boclips is on a mission to educate, enlighten, and inspire learners of all ages with video. Since the company’s foundation in 2014, the Boclips video platform has offered education providers a single procurement point to find, license, and incorporate video aligned to their courseware. The platform features over 2 million educationally relevant videos including animations, short-form docs, historical footage, and breaking news from 350 of the world’s most trusted content producers, including TED Talks, PBS, The Smithsonian, and AP, as well as teacher-favorites like Crash Course, Minute Earth, and The School of Life. The platform uses machine learning to curate to academic standards and is free from advertising, inappropriate content, and data security concerns.

“Listenwise has a great reputation and solid platform for growth, evidenced by recent noteworthy increases in billings through newly onboarded customers and upselling. This has been delivered on a relatively tight budget focused on expansion within specific states, further demonstrating the opportunity for accelerated growth with a well-funded partner such as Boclips.”

Dan James, Director,
Wilson Partners Ltd