

Wilson Partners: First class accountants and providers of outstanding business & tax advisory.

The problem

Our journey with Wilson Partners started in 2012. We realised that to help our growth we would benefit from the knowledge, experience and network of an experienced business advisor. We were introduced to Ross Wilson of Wilson Partners who has provided a Non Executive role to this day.

It quickly became clear that not only were Wilson Partners able to provide an outstanding business advisory offering but they were also first class accountants and tax advisors. As a result, we took them on board to provide us with a wide range of services including Zoe and her outsourcing team supporting our in house finance team in the production of high quality financial information. In addition their wider team helps us to produce our end of year accounts and deals with all aspects of our tax requirements both personal and corporate, planning and compliance.

We have moved our top line from £5m to £16m in seven years with our needs for quality proactive advice constantly changing on our journey from our early years to those of today.

Wilson Partners have helped us to develop our senior leadership team including an involvement in our recruitment and selection process.

The solution

They have assisted in bringing a structure to our business and they chair our monthly senior leadership team and board meetings including the production and circulation of 'action led' minutes. They critique our Business Plans including our budgets, always looking to challenge our strategic thinking.

We knew we could also benefit from their experience with our systems selection particularly around the development of our bespoke financial systems and processes. These in turn have led to improving our monthly reporting and helped us focus on our KPIs.

They have added to our confidence and belief in ourselves to grow our business, providing a ready source of advice based on helping build other successful businesses who have similar challenges to us. They look to make us ever more accountable to ourselves and contribute to our business critical decision making.

We recognise that there is still some way to go on our business journey, however, with the support of Wilson Partners we are confident that we are placed to achieve our short , medium and longer term corporate objectives.

The client said

"They are a great bunch of people who understand the importance of building relationships and delivering great service consistently. They are clearly focused on helping firms to grow successfully and nothing appears to be too much trouble for them."

We said

We at Wilson Partners really enjoy working with the Founders, the Senior Leadership Team and the Board at Conditioned Environment with the ultimate satisfaction seeing the business grow from strength to strength. Long may that continue!"

Zoe Hellmuth, Head of Outsourcing, Wilson Partners