

Client / Wye Residential Partners

Lead Advisor to Wye Residential Partners on its merger with Wynyard Wright and Ellis



Deal overview:

Wilson Partners Corporate Finance are pleased to announce that we recently advised the Wye Partnership on its strategic merger with Wynyard Wright and Ellis. The group now known as The Wye Partnership incorporates the Wye Residential and Wye Country brands.

As part of Wye's ongoing commitment to providing the most comprehensive Independent Estate Agency service in South Bucks and The Chilterns, a clear strategy was needed to build and expand the agencies geographical presence. Wynyard Wright and Ellis had a similar plan with an expanding geography and both business's had known each other for many years so a merger made compelling sense.

The two agencies complement each other perfectly – one with residential focus, the other on country. The Partners are all highly experienced individuals with an in depth understanding of their respective local markets. Their clients now benefit from combined expertise and support, as well as a broader database with offices now in High Wycombe, Hazlemere, Prestwood, Great Missenden and Naphill.

About the parties:

The Wye Partnership is now in its 6th year and remains a totally independent local estate agency.

The Partners of Wye are amongst the most experienced in the area and developed their knowledge and expertise over time working in High Wycombe and the surrounding villages. This means that they have an unrivalled understanding of the local market and how to help you find the ideal property.

The recent merger between The Wye Residential and Wynyard Wright and Ellis makes the enlarged Partnership the strongest Independent in South Bucks and the Chilterns! Wynyard-Wright & Ellis were established in 1996, by Peter Ellis and Danny Wynyard-Wright, living and building their business locally created a highly respected Chilterns agency, operating from village locations with an expertise in premium country properties.

Sales offices are situated in prime locations in Crendon Street, High Wycombe, High Street Prestwood, Market Parade, Hazlemere, Main Street Naphill, High Street Great Missenden plus a prestigious London presence at the National Property Centre in Park Lane, Mayfair.

Gary Almrott, Managing Partner of The Wye Partnership said: "The merger of our business with Wynyard Wright and Ellis needed patience when required, skilled negotiation, utmost confidentiality and a caring, equitable attitude – these were qualities demonstrated by Wilson Partners who really exceeded our expectations and gave us clear, professional advice throughout."

Adam Wardle, Director at Wilson Partners added: "This was one of those deals where you could see the obvious synergies, complimentary skill sets and above all a desire by all parties to create something bigger, more dynamic, more dominant, but continuing to be focussed on delivering an exceptional customer service. The enlarged group continues to be a very valued client of Wilson Partners."