



Lead Advisor to Reliance Fibres on its sale to Ekman & Co AB



Deal overview:

Wilson Partners Corporate Finance is pleased to announce that we recently advised the Shareholders of Reliance Fibres Limited on their sale to Ekman & Co AB.

Reliance specialises as recovered paper suppliers for the global paper industry. Based in London, with sourcing operations in the USA & Europe and supply markets in Asia, the business is a key and reputed sourcing agent, providing exclusive value added quality services, while supplying a diverse and comprehensive range of recovered paper grades.

The transaction provided a successful exit for the shareholders and sees the business ideally integrated to the Ekman Group.

About the parties:

Reliance Fibres Ltd UK is an international company that sources all grades of recovered paper for the paper manufacturing industry.

Ekman is one of the world's leading sales and marketing organisations, focussing on the global forest industry covering the entire forest products supply chain.

Pankaj Chowdhary, Managing Director of Reliance said:

"Wilson Partners Corporate Finance has delivered exceptional, direct, value enhancing advice to us, looking after the whole transaction from start to finish. Having now seen first-hand how important it is to have a professional, joined up team of advisors, we definitely had a great team behind us to run and complete the deal with Adam Wardle and his team."

Adam Wardle, Director at Wilson Partners added:

"We are really pleased for Pankaj and Vibha. An international transaction can be a daunting time for any vendor so it was really pleasing to see and work with all parties focussed on the commercial benefits allowing the transaction a good flow through to completion."