

INTRODUCING **ON.TRAC**

Growth

A unique tool enabling businesses to effectively prioritise their objectives, get ON.TRAC with their strategy and achieve their goals.

What is it?

ON.TRAC is a unique interactive tool developed by Wilson Partners that enables you and your leadership team to measure your business' likelihood of achieving your short and long term goals.

How?

Through a series of carefully crafted questions, **ON.TRAC** enables you to measure where your business sits using our own 7 pillars of success methodology. Breaking it down into individual key areas this micro view of your business will help identify opportunities, weak spots and areas of conflict.

ON.TRAC provides you with the insight to map a more direct route to achieving your goals.



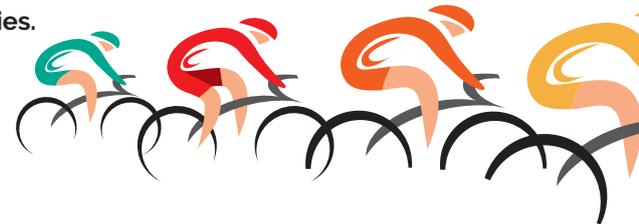
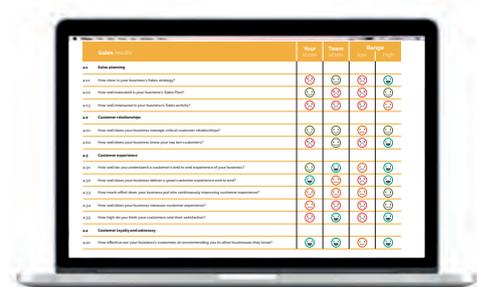
It's not about achieving the highest score

ON.TRAC has been developed using our vast insight across literally 1000's of businesses. Each question is designed to give us and you, a broad insight into the 7 pillars of success, providing a benchmark for improvement – because no business is perfect.

On completion of your first **ON.TRAC** survey, we'll provide you with a report. In the report, you'll be able to see your overall score as well as scores for each pillar and crucially be able to identify where opinions differ.

We can work through the report with you and provide a strategic framework with a list of priorities.

Your first **ON.TRAC** report is the key to unlocking the opportunities which exist in your business and provides you the platform to constantly assess, improve and prioritise according to your objectives.



What are the 7 pillars of success?

We believe that for every business to succeed and reach their objectives, they need to be competent in the following areas:

Strategy & Leadership
Marketing
Sales
Operations
Team
Technology
Financial & Legal

The sooner you address these areas, the sooner you'll identify issues and opportunities on which action can be taken.

Why does my business need ON.TRAC ?

For the direct route to a more profitable, more sustainable and more enjoyable business.

Key Benefits

- **Assess & align your current situation with your true ambitions**
- **Key business insight & issues which you're otherwise unaware of**
- **Prioritise your core strategies**
- **A benchmark for you and the team for future assessment**
- **7 pillars approach enables micro level strategy implementation**
- **Realise new opportunities to grow your business**

Who is ON.TRAC for?

We've designed our **ON.TRAC** service specifically for business owners with a desire to take action, improve business performance and achieve their goals. If this is you, then get in touch for a chat – there's absolutely no commitment.

Take your ON.TRAC survey today – with no commitment

Taking your first **ON.TRAC** survey comes with no obligation. If you're interested, just drop a line to allan.wilson@wilson-partners.co.uk and we'll get you set up.



What are our clients saying about ON.TRAC?

"Having completed the questionnaire with my leadership team, we sparked a number of conversations which have led to making some simple yet highly effective changes to our business. We now feel we have a clear strategy to work to and most importantly it has felt almost effortless"

"I realised that I wasn't spending enough time on the strategic side of my business."

"It made me think about questions that I hadn't really considered before."



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