

High growth business – strong Chairman required!

OVERVIEW.

The Fourfront Group is one of the UK's leading commercial interior specialists. The Group consists of Area Sq, Cube Interior Solutions, 360 Design Studios and Sketch Studios.

The Group's first company, Area Sq, was launched in 2000, and has established a reputation as the leader in its marketplace. Cube Interior Solutions was created in 2004, 360 Design Studios started trading in September 2006 and Sketch was launched in March 2007.

The Group employs in excess of 100 people, has a combined turnover in excess of £50 million and operates from offices in London and the Thames Valley. It is a truly national and international operation.

BUSINESS CHALLENGE.

A start up in 2000, the business has seen phenomenal growth over the years including during the recent very tough economic climate. The Founding directors and indeed those who have followed are highly talented and absolutely focused on building a great business. They realised very early on the value of having an external business advisor to complement their skills and give them an external perspective.

In Ross Wilson, they found someone who had specialised in helping business grow over many years, had a wealth of business knowledge and skills including those of a strategic nature, was very well connected and had already achieved some outstanding results with other companies, including his own.

HOW WE HELPED.

We came on board in 2001 and Ross has chaired the monthly Board Meetings ever since. His strong personality was essential in helping keep the ever growing team of directors focused and

his excellent Chairman skills are invariably tested to the full in this high octane business environment.

As Business Advisors we have been involved in all the key decisions and Ross is never slow to challenge the thought processes of the various Boards as they forged ahead with their growth plans.

THE RESULTS.

The Group, from a standing start, is now one of the major players in the Industry and it is testament to the whole team that they have achieved so much in such a short space of time and in such a challenging economic climate. There is no room for complacency and the team never forgets what they need to do consistently to ensure continued success.



“Ross has worked with the Fourfront Group for over 10 years during which he has consistently given us good and meaningful advice. The success of our business owes a great deal to Ross's nurturing, direction and at times mediating skills!!”

Clive Lucking, Group CEO

